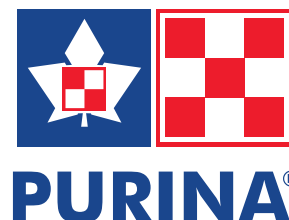


# EQUILIBRIUM<sup>®</sup>

## XCEL HD

#35530  
Platinum



### Guaranteed Analysis

<b>Protein</b>	13.00%	<b>Sodium</b>	0.60%
<b>Fat</b>	12.00%	<b>Vitamin A</b>	11 050 I.U./kg
<b>Fibre</b>	15.00%	<b>Vitamin D3</b>	1655 I.U./kg
<b>Calcium</b>	0.75%	<b>Vitamin E</b>	300 I.U./kg
<b>Phosphorus</b>	0.60%	<b>Selenium</b>	0.40 mg/kg

### Directions for use

Equilibrium<sup>®</sup> XCEL HD is recommended for equine athletes, racehorses, and hard keepers. Feed in conjunction with water and a minimum of 1% body weight (on a dry matter basis) of a long stemmed forage (hay/pasture). Feed according to the following table, whereby the lower quantity meets minimum vitamin and mineral requirements and the higher quantity meets Purina Superior recommendations. Ideally, feed enough to achieve desired body condition, and for every kilogram under the recommendation, provide 225 grams of Purina Equilizer (35710). Provide free-choice salt. Daily ration should be divided into 2 and preferably 3 separate feedings daily.

#### Daily amount of Equilibrium<sup>®</sup> XCEL HD

kg / 100 kg of body weight

	Minimum	Purina Superior
<b>Maintenance</b>	0.50	0.75
<b>Performance</b>		
<b>Light Exercise</b>	0.53	1.00
<b>Moderate Exercise</b>	0.60	1.13
<b>Intense Exercise</b>	0.67	1.25
<b>Stallions</b>		
<b>Non Breeding</b>	0.50	1.00
<b>Breeding</b>	0.53	1.00

Equilibrium<sup>®</sup> XCEL HD is a high caloric, low NSC (sugar and starch), multiparticle feed (contains pelleted and extruded components as well as shredded beet pulp) for equine athletes and hard keepers.

Equilibrium<sup>®</sup> XCEL HD is formulated with certified quality ingredients and is manufactured exclusively in our specialized and drug-free facility in Strathroy, Ontario.



# Characteristics

CHARACTERISTICS	ADVANTAGES
Contains a reduced sugar/starch and higher fat and fibre content (commonly referred to as low glycemic).	<ul style="list-style-type: none"> <li>Delivers sensible calories (energy) needed for performance.</li> <li>Helps minimize excitability. Ideal for horses that “tie-up”.</li> <li>Proven to effectively regulate glycemic and insulin response.</li> <li>Helps minimize gut upset (colic) by preventing starch overload in the hindgut.</li> </ul>
Contains 12% fat from vegetable sources	<ul style="list-style-type: none"> <li>Highly digestible and energy/calorie dense. Less feed required to maintain body condition.</li> <li>Helps regulate glycemic and insulin response.</li> <li>Delays gastric emptying which aids in ulcer prevention.</li> <li>Clean burning fuel, does not produce lactic acid and spares glycogen levels for enhanced athletic performance.</li> </ul>
Contains shredded beet pulp, a high pectin fibre source.	<ul style="list-style-type: none"> <li>A highly fermentable fibre source providing needed calories for performance.</li> <li>Helps maintain a healthier hindgut pH and microbial population.</li> </ul>
Contains Athlete™, Purina’s unique extruded high fat supplement with flaxseed (an excellent source of omega-3) with a 5:1 balanced omega-6 to omega-3 ratio	<ul style="list-style-type: none"> <li>Improves hair coat and skin condition.</li> <li>Supports immune functions, anti-inflammatory properties and ulcer healing.</li> <li>Promotes membrane integrity and cell (including red blood cells) viability.</li> <li>Omega-3 fatty acids shown to help enhance insulin efficiency thus reducing insulin resistance.</li> <li>Helps support cognitive ability.</li> </ul>
Contains Horse Plus™, Purina’s exclusive blend of vitamins, consisting of a full complement of the 8 B-vitamins (including biotin), vitamin C, E and K	<ul style="list-style-type: none"> <li>Essential blood-building nutrients.</li> <li>Supports immune function and overall health.</li> <li>Essential for proper utilization of energy for exercise.</li> <li>Vitamin K supports blood clotting.</li> <li>Helps protect against exercise induced stress.</li> </ul>
Contains elevated and added amino acids including methionine	<ul style="list-style-type: none"> <li>To maintain proper muscle tone and joint and hoof health.</li> </ul>
Contains organic copper, zinc, manganese and selenium	<ul style="list-style-type: none"> <li>Increases absorption and enhances trace mineral bioavailability to improve immune response.</li> <li>Supports immune function and overall health.</li> </ul>
Contains yeast culture	<ul style="list-style-type: none"> <li>Improves hindgut fermentation which increases energy, protein and phosphorus utilization.</li> </ul>
Contains prebiotics and probiotics	<ul style="list-style-type: none"> <li>Helps promote good gut bacteria and protect against harmful bacteria for improved gut health.</li> </ul>
Contains an elevated level of vitamin E (300 IU/kg) and selenium (0.4 mg/kg)	<ul style="list-style-type: none"> <li>Two important antioxidants which help support immune functions and overall health.</li> <li>Selenium also plays a role in the control of thyroid hormones metabolism.</li> <li>Helps protect against exercise induced stress.</li> </ul>

# Ingredients

Fibre	Shredded Beet Pulp, Soya Hulls, Dehydrated Alfalfa
Protein/Amino Acids	DL-Methionine, Soya Bean Meal, L-Lysine
Starch	Ground Wheat
Fat	Flaxseed, Soya Oil
Prebiotic	Yeast
Probiotic	Mixture of Live Bacteria
Vitamins	Vitamin A, Vitamin D3, Vitamin E, Vitamin K, Riboflavin, Niacin, Thiamine, Vitamin B12, Biotin, Pantothenic Acid, Vitamin B6, Folic Acid, Ascorbic Acid
Minerals	Salt (Sodium Chloride), Calcium Carbonate, Mono Dicalcium Phosphate, Magnesium Oxide, Calcium Iodate, Copper Sulphate, Ferrous Sulphate, Manganese Oxide, Zinc Oxide, Organic Copper, Organic Manganese, Organic Zinc, Organic Selenium, Cobalt Carbonate
Multi-Attributes	Wheat shorts, Athlete**
Flavour/Binder	Flavoring, Molasses

\* Ingredients are not in order of their inclusion rate.

\*\*Athlete™, refers to the extruded component in this product which differs from the Purina Pur-Athlete extruded supplement. Athlete is not available for sale. An ingredient list for Athlete is available upon request.

1. Amounts can vary depending on the hay. Purina recommends that you have your hay analyzed and balance your ration accordingly. Also, depending on the hay, Optimal (35720) may be better suited as a supplement than Equilizer (35710).
2. If your horse rapidly consumes this feed and/or if hydration status of your horse is questionable, we recommend adding water to this feed or using other measures to ensure an appropriate rate of intake.
3. Do not provide more than 0.5% of body weight of this feed at one time.
4. Provide a source of fresh, clean water at all times.
5. Follow sound management practices along with disease and sanitation control measures. If there are any questions, contact your veterinarian, Purina dealer or Purina sales consultant.

## Caution

Directions for use must be carefully followed.

Feed is perishable. Store in a dry, well-ventilated area protected from rodents and insects. Do not feed moldy or insect-infested feed to animals as it may cause illness, abortion or death.

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**XCEL HD**

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